



Source: BIGresearch Post Election American Pulse

© 2008, BIGresearch

	John McCain Adults 18+	Barack Obama Voters	Barack Obama Voters	Republicans	Democrats	Independents
Do you see the new administration as a “watershed event” capable of inspiring the beginning of an economic recovery?						
Yes	35.1%	12.3%	66.4%	17.7%	58.0%	39.8%
No	36.2%	61.8%	10.3%	57.7%	18.1%	35.5%
I don't know	28.6%	25.8%	23.4%	24.5%	23.9%	24.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Do you think the United States is on the verge of experiencing another Great Depression?						
Yes	48.5%	54.3%	44.2%	51.5%	47.2%	48.9%
No	26.3%	25.3%	29.7%	25.8%	27.2%	30.9%
I don't know	25.3%	20.5%	26.0%	22.6%	25.6%	20.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
To what extent do you agree with the following statements? Under the new Presidential administration...:						
I will worry less about the potential for an international crisis to occur.						
1 - Strongly Disagree	21.3%	40.3%	4.7%	36.0%	10.1%	22.0%
2 - Disagree	17.2%	23.0%	12.3%	23.6%	12.5%	19.1%
<i>Disagree/Strongly Disagree</i>	38.5%	63.3%	17.0%	59.6%	22.6%	41.1%
3 - Uncertain	37.6%	27.5%	41.7%	30.0%	37.7%	35.8%
4 - Agree	15.8%	5.0%	28.1%	6.5%	26.0%	16.1%
5 - Strongly Agree	8.0%	4.2%	13.2%	3.9%	13.8%	6.9%
<i>Agree/Strongly Agree</i>	23.8%	9.2%	41.3%	10.4%	39.7%	23.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
I believe energy prices (gasoline, home heating) will stabilize and/or decline.						
1 - Strongly Disagree	14.2%	24.5%	3.4%	21.5%	7.1%	14.9%
2 - Disagree	17.0%	23.0%	10.0%	22.7%	11.0%	18.3%
<i>Disagree/Strongly Disagree</i>	31.1%	47.5%	13.4%	44.2%	18.1%	33.2%
3 - Uncertain	37.2%	35.4%	36.4%	37.3%	33.0%	37.1%
4 - Agree	24.2%	13.9%	37.6%	15.0%	35.9%	24.5%
5 - Strongly Agree	7.5%	3.2%	12.5%	3.6%	13.0%	5.2%
<i>Agree/Strongly Agree</i>	31.7%	17.1%	50.1%	18.6%	48.9%	29.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
I will be more confident in the economy.						
1 - Strongly Disagree	18.1%	32.5%	4.3%	29.6%	9.3%	18.2%
2 - Disagree	17.8%	27.3%	7.4%	26.6%	9.4%	17.0%
<i>Disagree/Strongly Disagree</i>	35.9%	59.8%	11.7%	56.3%	18.7%	35.1%
3 - Uncertain	34.2%	31.1%	34.0%	31.3%	30.2%	36.5%
4 - Agree	21.4%	7.1%	37.8%	9.6%	34.4%	22.5%
5 - Strongly Agree	8.5%	2.0%	16.6%	2.8%	16.7%	5.9%
<i>Agree/Strongly Agree</i>	29.9%	9.1%	54.3%	12.4%	51.1%	28.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
I believe more jobs will be created.						
1 - Strongly Disagree	16.7%	30.2%	3.6%	27.7%	8.3%	17.3%
2 - Disagree	17.0%	27.0%	5.6%	26.9%	8.2%	14.5%
<i>Disagree/Strongly Disagree</i>	33.7%	57.2%	9.1%	54.6%	16.5%	31.8%
3 - Uncertain	34.6%	31.5%	33.6%	30.6%	31.8%	34.3%
4 - Agree	22.6%	9.4%	39.1%	11.7%	34.4%	26.8%
5 - Strongly Agree	9.0%	1.8%	18.2%	3.1%	17.4%	7.1%
<i>Agree/Strongly Agree</i>	31.7%	11.2%	57.2%	14.8%	51.8%	33.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Source: BIGresearch Post Election American Pulse

© 2008, BIGresearch

	Adults 18+	John McCain Voters	Barack Obama Voters	Republicans	Democrats	Independents
I believe the stock market will go up.						
1 - Strongly Disagree	12.1%	20.9%	2.8%	19.4%	6.2%	11.2%
2 - Disagree	10.5%	16.2%	3.6%	14.5%	5.9%	10.5%
	Disagree/Strongly Disagree	22.6%	37.1%	6.4%	33.9%	12.1%
3 - Uncertain	41.5%	41.0%	37.6%	41.9%	36.4%	39.6%
4 - Agree	27.3%	18.8%	41.0%	20.3%	36.9%	31.9%
5 - Strongly Agree	8.6%	3.1%	15.0%	3.9%	14.6%	6.8%
	Agree/Strongly Agree	35.9%	21.9%	56.0%	24.2%	51.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Do you feel your taxes will increase, decrease, or stay the same during the new Presidential administration's first term?

Increase	43.6%	70.1%	20.5%	67.0%	26.7%	45.9%
Stay the same	25.1%	13.8%	38.8%	16.7%	33.9%	28.4%
Decrease	12.1%	2.3%	23.3%	3.1%	21.2%	12.3%
I don't know	19.2%	13.7%	17.5%	13.2%	18.1%	13.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Do you feel grocery prices at retail will increase, decrease, or stay the same the new Presidential administration's first term?

Increase	47.4%	69.7%	28.7%	65.8%	33.1%	52.4%
Stay the same	26.3%	16.6%	37.5%	18.1%	35.1%	27.0%
Decrease	8.1%	1.4%	14.7%	2.6%	13.9%	6.5%
I don't know	18.2%	12.2%	19.1%	13.5%	17.9%	14.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Setting aside all the bad news about the economy, are you generally happy with the way things are going in your personal life?

Yes, I'm happy	32.2%	37.7%	31.5%	38.5%	30.0%	34.8%
There are good days and bad days	50.5%	50.0%	52.6%	50.4%	53.8%	49.1%
No, I'm not happy	17.3%	12.2%	15.9%	11.1%	16.2%	16.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Regarding your personal financial situation, in the next 6 months do you think you will be...

Better off	24.3%	19.3%	30.8%	20.6%	28.3%	25.1%
Same	51.4%	49.6%	52.8%	50.7%	51.5%	52.4%
Worse off	24.3%	31.1%	16.3%	28.7%	20.2%	22.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Disclaimer of Warranties:

BIGresearch makes no warranties, either expressed or implied, concerning: data gathered or obtained by BIGresearch from any source; the present or future methodology employed in producing BIGresearch statistics; or the BIGresearch data and estimates represent only the opinion of BIGresearch and reliance thereon and use thereof shall be at the user's own risk.