



American Pulse Survey 11 (5.19.08)

	All Adults	Males	Females	18 - 34	35 - 54	55+	Republicans	Democrats	Independents
Compared to one year ago, are you making more, the same or less contributions to the following?									
Charitable organizations (United Way, etc.)									
More	6.3%	6.6%	5.9%	9.5%	5.3%	4.2%	8.0%	6.1%	3.8%
Same	63.0%	65.1%	61.1%	68.3%	61.7%	59.4%	63.4%	59.3%	69.5%
Less	30.7%	28.3%	33.0%	22.2%	33.1%	36.4%	28.5%	34.6%	26.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Church/Temple/religious organization									
More	9.3%	8.8%	9.8%	9.0%	8.6%	10.4%	15.7%	7.7%	6.0%
Same	62.5%	63.7%	61.4%	68.3%	60.1%	59.7%	61.6%	60.5%	69.1%
Less	28.2%	27.5%	28.8%	22.7%	31.3%	29.9%	22.7%	31.8%	24.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Community									
More	4.1%	4.2%	4.1%	6.9%	3.0%	2.8%	4.6%	4.1%	3.8%
Same	65.4%	66.8%	64.1%	71.7%	64.3%	60.3%	67.0%	62.3%	70.2%
Less	30.5%	29.1%	31.9%	21.4%	32.7%	36.9%	28.4%	33.5%	26.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Political Candidates									
More	4.3%	4.8%	3.9%	5.2%	3.3%	4.7%	4.0%	6.1%	3.5%
Same	59.2%	58.6%	59.7%	69.8%	57.9%	49.9%	60.2%	56.4%	64.2%
Less	36.5%	36.6%	36.4%	25.0%	38.8%	45.4%	35.8%	37.6%	32.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Private charitable funds									
More	3.2%	3.2%	3.1%	4.5%	2.5%	2.6%	3.8%	2.8%	3.5%
Same	64.1%	65.3%	62.9%	72.0%	61.0%	59.9%	65.5%	60.7%	69.5%
Less	32.8%	31.6%	34.0%	23.4%	36.6%	37.5%	30.7%	36.5%	27.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
School (Alma Mater)									
More	2.8%	3.2%	2.5%	5.3%	2.1%	1.3%	3.4%	2.3%	3.3%
Same	62.1%	62.7%	61.5%	71.6%	60.1%	54.9%	64.1%	58.9%	65.1%
Less	35.1%	34.1%	36.0%	23.1%	37.9%	43.8%	32.6%	38.8%	31.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Do you think the current state of economy is in the worst shape you've ever experienced in your lifetime?									
Yes	62.3%	55.5%	68.7%	65.8%	63.2%	57.6%	50.3%	77.1%	61.9%
No	25.5%	32.6%	18.8%	15.8%	26.5%	34.2%	40.2%	14.8%	26.0%
I don't know	12.2%	11.8%	12.5%	18.4%	10.3%	8.2%	9.6%	8.1%	12.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Do you think the media coverage has been more favorable for either of the following Democratic candidates during the primary?									
Clinton	10.4%	11.9%	9.0%	13.2%	9.8%	8.4%	9.1%	13.1%	8.4%
Obama	31.5%	32.6%	30.5%	29.9%	31.5%	33.1%	35.4%	34.9%	28.7%
Neither, both received equal coverage	58.1%	55.5%	60.5%	56.9%	58.7%	58.5%	55.4%	52.0%	62.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Are you already tired of the upcoming Presidential Election and wish it was over with?									
Yes	77.8%	73.5%	81.8%	68.8%	78.8%	85.6%	85.9%	72.6%	81.7%
No	22.2%	26.5%	18.2%	31.2%	21.2%	14.4%	14.1%	27.4%	18.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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For the 2004 and 2008 presidential elections, did you or will you use any of the following media to get information on the candidates? (Check all that apply):									
Blogging									
2004	5.2%	7.1%	3.3%	7.8%	5.8%	1.7%	6.4%	5.1%	3.1%
2008	11.2%	13.1%	9.5%	15.7%	11.4%	6.5%	9.9%	14.9%	10.5%
*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.									
Direct Mail									
2004	12.6%	13.0%	12.2%	11.0%	11.9%	15.2%	16.7%	13.9%	9.8%
2008	16.1%	17.0%	15.2%	16.0%	14.2%	18.5%	20.0%	20.0%	12.5%
*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.									
Internet									
2004	29.1%	33.6%	24.9%	30.8%	29.5%	26.9%	34.6%	29.6%	32.3%
2008	45.9%	46.5%	45.3%	48.8%	44.3%	44.9%	49.7%	51.4%	47.8%
*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.									
Magazines									
2004	17.7%	19.6%	16.0%	16.8%	17.7%	18.8%	20.3%	18.9%	19.1%
2008	22.8%	25.4%	20.4%	22.5%	23.7%	21.9%	23.5%	27.7%	22.4%
*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.									
Newspaper									
2004	37.0%	37.4%	36.6%	26.3%	36.7%	48.1%	40.6%	40.8%	39.3%
2008	43.4%	42.1%	44.7%	32.8%	41.8%	56.4%	46.4%	50.2%	45.1%
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Radio									
2004	23.1%	26.0%	20.3%	20.3%	23.6%	25.2%	29.5%	22.0%	24.6%
2008	28.2%	30.0%	26.4%	26.2%	27.9%	30.5%	34.2%	29.3%	28.3%

*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

Text Messages

2004	2.2%	2.4%	2.0%	3.2%	1.7%	1.8%	2.2%	2.2%	1.3%
2008	5.1%	5.7%	4.6%	7.5%	4.7%	3.3%	3.3%	7.9%	4.1%

*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

TV

2004	52.9%	53.5%	52.3%	41.8%	55.1%	61.4%	60.7%	56.1%	54.5%
2008	62.9%	61.0%	64.7%	52.6%	63.0%	73.1%	68.3%	70.6%	63.7%

*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

Word of Mouth

2004	34.9%	35.0%	34.8%	36.9%	35.0%	32.6%	41.3%	34.2%	34.7%
2008	41.3%	39.2%	43.2%	43.4%	40.5%	40.1%	46.3%	43.2%	40.0%

*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

With record gas prices continuing to rise, do you think it's time for the U.S. government to open the Alaskan Wildlife Refuge (ANWR) for exploration and possible drilling?

Yes, we need to end our dependence on foreign oil and stimulate the economy	52.9%	55.2%	50.7%	44.2%	53.1%	61.5%	71.6%	46.4%	48.3%
No, it should focus efforts on developing alternative fuel sources and leave the reserve alone	32.6%	32.9%	32.2%	35.1%	33.1%	29.2%	20.4%	40.3%	38.9%

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I don't know	14.6%	11.9%	17.1%	20.7%	13.8%	9.3%	8.0%	13.3%	12.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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