



**American Pulse Survey 14 (8.21.08)**

	All Adults 18+	Males	Females	18 - 34	35 - 54	55+	Republicans	Democrats	Independents
<b>When Presidential candidates flip-flop on issues, how does it affect your opinion of them?</b>									
It upsets me and I plan to vote for the candidate who was more consistent during his campaign	38.8%	39.3%	38.3%	31.3%	39.6%	45.4%	53.7%	35.8%	38.1%
I notice when they flip-flop, but they are politicians and that is to be expected	36.5%	36.1%	36.9%	35.7%	35.2%	39.1%	31.0%	45.1%	40.0%
I don't pay close enough attention to know when they flip-flop	12.9%	9.8%	15.9%	16.9%	13.7%	7.9%	10.7%	12.7%	11.9%
I don't care	11.7%	14.7%	8.9%	16.0%	11.5%	7.6%	4.7%	6.4%	10.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>If the Presidential Election were held today, who would you vote for?</b>									
John McCain	35.4%	37.5%	33.4%	28.0%	34.6%	44.0%	77.8%	11.4%	30.0%
Barack Obama	33.4%	32.0%	34.8%	40.7%	31.3%	28.7%	6.1%	64.2%	31.5%
Undecided	25.1%	23.9%	26.3%	26.6%	26.8%	21.5%	12.9%	20.4%	31.9%
Other	6.0%	6.6%	5.5%	4.7%	7.3%	5.7%	3.2%	4.0%	6.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Which issue is more important to you in the 2008 Presidential election?</b>									
U.S. Economy	62.7%	59.4%	65.7%	61.5%	65.4%	60.3%	57.9%	70.0%	60.8%
War in Iraq	11.4%	9.9%	12.7%	11.9%	11.4%	10.8%	8.1%	13.9%	9.7%
Our energy dependence and drilling for oil in the U.S.	26.0%	30.7%	21.5%	26.6%	23.1%	28.9%	34.0%	16.1%	29.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Regarding the two major Presidential candidates, in your opinion, which one is the better leader for the U.S for the following issues?:</b>									
<b>Dealing with terrorists and war on terror</b>									
McCain	61.9%	65.2%	58.9%	52.3%	64.3%	68.8%	91.5%	37.2%	64.7%
Obama	38.1%	34.8%	41.1%	47.7%	35.7%	31.2%	8.5%	62.8%	35.3%

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Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Dealing with Russian aggression in Georgia republic</b>									
McCain	60.7%	63.5%	58.1%	51.2%	64.3%	65.9%	92.3%	35.1%	62.4%
Obama	39.3%	36.5%	41.9%	48.8%	35.7%	34.1%	7.7%	64.9%	37.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Dealing with energy independence</b>									
McCain	46.9%	49.3%	44.7%	37.1%	48.2%	55.3%	83.4%	18.1%	45.0%
Obama	53.1%	50.7%	55.3%	62.9%	51.8%	44.7%	16.6%	81.9%	55.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Working with both parties of Congress</b>									
McCain	46.6%	49.3%	44.1%	38.7%	46.8%	54.5%	81.6%	20.1%	45.2%
Obama	53.4%	50.7%	55.9%	61.3%	53.2%	45.5%	18.4%	79.9%	54.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>On a scale of 1-5, (with 1 being not at all concerned and 5 being very concerned), how concerned are you that the U.S. will come under attack of a nuclear weapon?</b>									
1 – Not at all concerned	9.5%	12.5%	6.7%	11.9%	8.5%	8.4%	6.5%	7.8%	9.6%
2 – Not very concerned	19.2%	23.4%	15.2%	18.5%	18.2%	21.1%	19.4%	19.4%	21.6%
3 – Neutral	21.8%	19.6%	23.9%	27.1%	21.3%	17.1%	17.1%	22.6%	21.4%
4 – Somewhat concerned	32.2%	30.2%	34.1%	29.0%	33.2%	34.2%	38.2%	32.2%	32.4%
5 – Very concerned	17.3%	14.4%	20.0%	13.5%	18.8%	19.2%	18.8%	17.9%	14.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Average</b>	3.3	3.1	3.5	3.1	3.4	3.3	3.4	3.3	3.2
<b>Which strategy do you think would be most effective in dealing with the price of gas?</b>									
The Government should open oil reserves for drilling	48.8%	42.5%	54.7%	40.3%	53.5%	51.3%	62.4%	42.6%	41.8%
Americans should drive less	12.5%	14.0%	11.1%	14.0%	11.4%	12.4%	8.3%	14.6%	14.4%
Americans should adjust the air pressure in their tires and regularly tune up their vehicles	3.8%	4.4%	3.3%	6.8%	2.9%	2.0%	2.9%	4.1%	3.5%
Americans should drive more hybrid/fuel efficient cars	21.4%	24.8%	18.2%	28.8%	18.9%	17.3%	13.5%	26.5%	22.7%
Other	13.5%	14.4%	12.6%	10.2%	13.3%	17.0%	12.9%	12.2%	17.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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<b>What do you think about Congress going to recess for five weeks prior to passing legislation to ease the national energy situation for Americans?</b>									
I'm mad...the energy situation is a big deal and they shouldn't have left until they had it resolved	56.1%	55.6%	56.5%	41.8%	59.0%	66.7%	67.3%	54.1%	56.5%
I'm indifferent...I don't think Congress gets much done anyway	26.3%	26.7%	26.0%	35.6%	24.3%	19.5%	21.8%	27.6%	26.2%
It doesn't bother me...they deserve to take vacations too	6.4%	6.8%	6.0%	8.7%	5.5%	5.3%	3.6%	8.3%	7.8%
It doesn't matter what they do, we will never solve the energy mess	11.2%	10.9%	11.4%	13.8%	11.2%	8.5%	7.3%	10.0%	9.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Sound off on Nancy Pelosi's new book... (Check all that apply)**

I'll buy it	3.6%	4.4%	2.8%	4.0%	3.4%	3.5%	1.6%	6.8%	2.9%
I won't buy it	25.3%	27.4%	23.4%	24.9%	24.7%	26.5%	33.0%	20.4%	27.3%
She should have kept Congress in session to vote rather than going on book tour	31.1%	35.2%	27.3%	20.9%	31.0%	41.7%	45.6%	24.4%	34.9%
I didn't know she wrote a book	52.7%	48.7%	56.6%	63.3%	53.4%	41.2%	41.8%	55.4%	47.8%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

**Have you heard of "The Pickens Plan" to decrease dependence on foreign oil?**

Yes	36.3%	44.6%	28.4%	23.0%	33.9%	52.7%	45.6%	33.5%	40.3%
No	63.7%	55.4%	71.6%	77.0%	66.1%	47.3%	54.4%	66.5%	59.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Of those who have heard of "The Pickens Plan"...****Should Congress be working on a plan like this to make major changes towards cleaner, cheaper and domestic energy resources?**

Yes	91.8%	91.3%	92.4%	89.7%	92.1%	93.7%	90.7%	95.8%	90.3%
No	8.2%	8.7%	7.6%	10.3%	7.9%	6.3%	9.3%	4.2%	9.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**With the decline in oil prices recently, are you encouraged about the economy's chances to turn around by the end of this year?**

Yes	20.1%	23.4%	17.0%	23.8%	18.1%	18.9%	30.0%	16.6%	16.2%
No	56.4%	56.5%	56.3%	49.3%	59.5%	59.7%	48.4%	62.7%	63.8%

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I don't know	23.5%	20.1%	26.7%	26.9%	22.4%	21.4%	21.6%	20.7%	19.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**On a scale of 1-5 (with 1 being not at all safe and 5 being very safe), how safe do you feel with money in your current bank?**

1 – Not at all safe	6.6%	6.2%	7.1%	8.2%	7.4%	4.1%	4.6%	5.2%	6.9%
2 – Not very safe	11.0%	10.1%	11.8%	12.0%	10.9%	10.0%	8.1%	12.7%	11.6%
3 – Neutral	26.2%	26.0%	26.3%	30.0%	28.7%	19.1%	21.0%	25.6%	24.1%
4 – Somewhat safe	29.7%	27.3%	32.0%	25.7%	28.6%	35.3%	32.2%	33.5%	29.7%
5 – Very safe	26.5%	30.4%	22.8%	24.0%	24.4%	31.6%	34.2%	23.1%	27.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Average</b>	3.6	3.7	3.5	3.5	3.5	3.8	3.8	3.6	3.6

**On a scale of 1-5 (with 1 being strongly disagree and 5 being strongly agree), how much do you agree with the following statements?:****Americans want more than they need.**

1 - Strongly Disagree	6.2%	6.0%	6.3%	7.0%	6.5%	5.0%	5.8%	6.4%	4.3%
2 - Disagree	6.8%	6.9%	6.8%	4.8%	8.1%	7.3%	5.8%	8.6%	6.7%
3 - Neutral	15.8%	17.4%	14.3%	16.8%	15.9%	14.6%	11.9%	15.4%	13.4%
4 - Agree	36.8%	36.5%	37.0%	33.2%	35.8%	41.6%	42.6%	38.0%	34.8%
5 - Strongly Agree	34.4%	33.2%	35.6%	38.1%	33.7%	31.6%	34.0%	31.6%	40.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Average</b>	3.9	3.8	3.9	3.9	3.8	3.9	3.9	3.8	4.0

**Americans are whiners and this is a mental recession.**

1 - Strongly Disagree	23.3%	19.9%	26.6%	18.0%	25.2%	26.5%	18.3%	30.8%	22.4%
2 - Disagree	28.2%	26.7%	29.7%	28.3%	29.1%	27.2%	27.7%	29.5%	30.4%
3 - Neutral	24.5%	24.1%	24.8%	27.2%	23.7%	22.7%	21.9%	21.9%	24.0%
4 - Agree	16.2%	19.6%	13.0%	17.4%	14.5%	17.1%	20.3%	13.8%	15.3%
5 - Strongly Agree	7.7%	9.7%	5.9%	9.1%	7.5%	6.6%	11.8%	4.0%	7.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Average</b>	2.6	2.7	2.4	2.7	2.5	2.5	2.8	2.3	2.6

**Politicians may be promoting the idea that the economy is in bad shape for their own political gain.**

1 - Strongly Disagree	15.4%	12.4%	18.2%	12.4%	17.2%	16.2%	11.2%	19.7%	15.1%
2 - Disagree	22.3%	20.4%	24.1%	23.2%	20.5%	23.6%	18.0%	26.3%	24.9%
3 - Neutral	26.6%	25.1%	28.1%	31.5%	26.5%	21.9%	24.1%	25.2%	22.3%
4 - Agree	21.4%	23.5%	19.3%	20.5%	20.4%	23.5%	25.4%	19.0%	22.1%
5 - Strongly Agree	14.3%	18.6%	10.3%	12.4%	15.4%	14.9%	21.2%	9.8%	15.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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<b>Average</b>	3.0	3.2	2.8	3.0	3.0	3.0	3.3	2.7	3.0
<b>The media is promoting the idea of a bad economy.</b>									
1 - Strongly Disagree	11.7%	9.7%	13.7%	8.3%	14.1%	12.2%	7.4%	15.6%	11.4%
2 - Disagree	17.3%	15.4%	19.2%	17.1%	18.2%	16.5%	13.0%	22.6%	19.0%
3 - Neutral	24.1%	23.3%	24.9%	28.6%	24.1%	19.7%	18.2%	25.0%	19.4%
4 - Agree	28.8%	30.2%	27.6%	30.4%	25.3%	31.7%	31.2%	27.0%	31.2%
5 - Strongly Agree	18.0%	21.5%	14.6%	15.6%	18.4%	19.9%	30.1%	9.8%	19.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Average</b>	3.2	3.4	3.1	3.3	3.2	3.3	3.6	2.9	3.3
<b>The media's coverage has hurt the U.S economy.</b>									
1 - Strongly Disagree	12.0%	10.1%	13.8%	9.9%	14.0%	11.5%	6.4%	16.9%	13.1%
2 - Disagree	16.4%	14.9%	17.9%	15.9%	17.9%	15.0%	10.4%	22.0%	17.4%
3 - Neutral	26.0%	24.6%	27.4%	31.0%	25.4%	21.7%	20.3%	27.4%	21.9%
4 - Agree	24.7%	25.0%	24.4%	25.9%	22.2%	26.7%	29.1%	22.4%	25.0%
5 - Strongly Agree	20.9%	25.4%	16.5%	17.2%	20.5%	25.0%	33.8%	11.3%	22.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Average</b>	3.3	3.4	3.1	3.2	3.2	3.4	3.7	2.9	3.3
<b>On a scale of 1-5 (with 1 being not at all interested and 5 being very interested), how interested are you in the 2008 Summer Olympics?</b>									
1 - Not at all interested	15.4%	15.0%	15.7%	14.7%	17.1%	14.0%	12.9%	13.7%	15.5%
2 - Not very interested	12.6%	13.2%	12.1%	12.3%	12.5%	13.0%	12.0%	12.2%	13.0%
3 - Neutral	14.8%	15.7%	14.1%	18.8%	14.2%	11.7%	11.0%	14.5%	13.5%
4 - Somewhat interested	30.6%	30.0%	31.1%	26.6%	32.1%	32.6%	34.0%	31.0%	30.0%
5 - Very interested	26.6%	26.1%	27.0%	27.7%	24.0%	28.7%	30.0%	28.5%	28.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Average</b>	3.4	3.4	3.4	3.4	3.3	3.5	3.6	3.5	3.4

## Disclaimer of Warranties:

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