



American Pulse Survey 15 (9.17.08)

Republicans Democrats Independents Registered Voters

Now that that John McCain and Barack Obama have announced their running mates, if you had to choose between the four candidates, which one of them would you choose for the following:

Babysit your kids

John McCain	7.4%	5.5%	4.2%	5.7%
Sarah Palin	86.8%	38.4%	62.9%	62.1%
Barack Obama	3.9%	45.7%	25.8%	25.5%
Joe Biden	1.9%	10.4%	7.1%	6.7%
Total	100.0%	100.0%	100.0%	100.0%

Go to Vegas with for a weekend

John McCain	22.8%	10.4%	12.2%	15.0%
Sarah Palin	56.5%	25.1%	45.7%	42.3%
Barack Obama	11.9%	43.7%	28.4%	27.7%
Joe Biden	8.8%	20.8%	13.8%	14.9%
Total	100.0%	100.0%	100.0%	100.0%

Be stranded with on a deserted island

John McCain	25.7%	9.2%	13.4%	16.1%
Sarah Palin	63.5%	30.0%	50.1%	48.0%
Barack Obama	7.9%	51.0%	29.5%	29.8%
Joe Biden	2.9%	9.8%	7.0%	6.1%
Total	100.0%	100.0%	100.0%	100.0%

Will be the most remembered by historians

John McCain	36.7%	11.4%	20.2%	23.0%
Sarah Palin	35.2%	10.3%	21.0%	21.8%
Barack Obama	27.7%	75.5%	57.2%	53.4%
Joe Biden	0.4%	2.8%	1.6%	1.8%
Total	100.0%	100.0%	100.0%	100.0%

Call for help if you were arrested

John McCain	56.3%	17.7%	31.7%	34.5%
Sarah Palin	28.2%	10.8%	21.2%	19.7%
Barack Obama	10.0%	51.6%	32.2%	31.9%
Joe Biden	5.5%	19.9%	14.9%	14.0%
Total	100.0%	100.0%	100.0%	100.0%

Sit next to on a 10 hour airplane flight

John McCain	26.8%	7.9%	15.6%	16.6%
Sarah Palin	61.8%	22.8%	41.9%	41.8%
Barack Obama	9.1%	58.3%	33.9%	34.1%
Joe Biden	2.3%	11.0%	8.6%	7.5%
Total	100.0%	100.0%	100.0%	100.0%

Have as your next door neighbor

John McCain	27.0%	8.5%	17.1%	17.3%
Sarah Palin	62.8%	21.9%	40.7%	41.5%
Barack Obama	6.4%	57.3%	32.1%	32.0%
Joe Biden	3.8%	12.2%	10.1%	9.2%
Total	100.0%	100.0%	100.0%	100.0%

On your side in a street fight

John McCain	45.9%	17.3%	26.3%	29.7%
Sarah Palin	30.2%	13.9%	23.6%	22.3%
Barack Obama	17.4%	54.0%	35.2%	36.0%

American Pulse Survey 15 (9.17.08)

	Republicans	Democrats	Independents	Registered Voters
Joe Biden	6.6%	14.7%	14.8%	11.9%
Total	100.0%	100.0%	100.0%	100.0%

Work for

John McCain	50.0%	11.2%	27.3%	29.4%
Sarah Palin	37.5%	13.9%	23.4%	24.6%
Barack Obama	9.0%	64.8%	41.7%	38.2%
Joe Biden	3.5%	10.2%	7.6%	7.7%
Total	100.0%	100.0%	100.0%	100.0%

Have a family member marry (forget the money)

John McCain	26.4%	9.2%	14.8%	16.5%
Sarah Palin	60.2%	20.0%	42.2%	40.8%
Barack Obama	8.7%	55.3%	33.2%	32.4%
Joe Biden	4.7%	15.5%	9.8%	10.3%
Total	100.0%	100.0%	100.0%	100.0%

Do you think the media has done a good job presenting news regarding Sarah Palin? (Check all that apply)

Yes, their coverage has been accurate and un-biased	16.2%	42.2%	27.0%	28.6%
No, they don't seem to be checking their facts and are reporting things that aren't true	27.1%	20.2%	21.8%	23.0%
No, it seems like they are only looking for unfavorable things to report	57.0%	23.8%	36.8%	38.2%
No, they haven't treated her the same way they have the male candidates	30.6%	23.2%	31.6%	28.0%

*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

Do you feel late night comedy goes too far with their political jokes?

Yes, their jokes are often personal attacks on candidates	32.7%	17.2%	19.7%	22.5%
No, their jokes are all in fun	37.1%	61.0%	55.5%	51.0%
I don't watch late night comedy	30.2%	21.9%	24.8%	26.5%
Total	100.0%	100.0%	100.0%	100.0%

Did the Democratic and Republican National Conventions change your opinions of the presidential candidates?

Yes, they changed my vote	6.3%	6.5%	6.7%	5.9%
Yes, they changed my opinion, but not my vote	12.7%	12.1%	12.3%	12.4%
No, they didn't change my opinion	44.5%	44.3%	34.8%	41.0%
No, they didn't affect me, I think the conventions are just for show	20.7%	20.8%	24.3%	22.6%
I didn't watch the conventions or highlights	15.9%	16.4%	21.9%	18.1%
Total	100.0%	100.0%	100.0%	100.0%

If the Presidential Election were held today, who would you vote for?

John McCain	83.1%	14.4%	35.5%	43.6%
Barack Obama	7.1%	72.6%	36.3%	38.4%
Undecided	7.9%	11.3%	23.8%	14.4%
Other	1.9%	1.8%	4.5%	3.5%

Disclaimer of Warranties:

BIGresearch makes no warranties, either expressed or implied, concerning: data gathered or obtained by BIGresearch from any source; the present or future methodology employed in producing BIGresearch statistics; or the BIGresearch data and estimates represent only the opinion of BIGresearch and reliance thereon and use thereof shall be at the user's own risk.