



### American Pulse Survey 17 (11.24.08)

	All Adults 18+	Men	Women	18 - 34	35 - 54	55+	HH Income Less Than \$50K	HH Income Greater Than \$50K
<b>Should taxpayer money be used to bail out automakers (Ford, GM and Chrysler)?</b>								
Yes	15.7%	19.8%	11.9%	16.5%	12.7%	18.7%	13.8%	17.9%
No	64.0%	64.9%	63.2%	59.4%	69.5%	61.8%	63.5%	64.7%
I don't know	20.2%	15.3%	24.9%	24.1%	17.7%	19.5%	22.7%	17.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Should taxpayer money be used to bail out the healthcare benefits of retired autoworkers for Ford, GM and Chrysler?</b>								
Yes	18.4%	19.2%	17.7%	19.3%	16.4%	20.1%	17.9%	19.4%
No	58.5%	63.4%	53.8%	53.7%	63.4%	57.0%	55.7%	61.3%
I don't know	23.1%	17.5%	28.5%	27.0%	20.1%	22.9%	26.4%	19.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Which of the following worries you regarding your personal financial situation? (Check all that apply)</b>								
Declining value of home	31.4%	31.7%	31.1%	24.3%	31.1%	39.0%	26.5%	37.4%
Having home foreclosed	10.2%	11.3%	9.1%	12.7%	12.4%	4.7%	12.4%	7.8%
Declining value of retirement accounts	40.9%	40.2%	41.6%	26.0%	41.6%	55.1%	30.6%	52.5%
Security of savings account	24.1%	21.9%	26.2%	21.7%	25.5%	24.8%	25.3%	23.1%
Job security and/or finding a job	39.5%	37.2%	41.7%	47.1%	48.7%	20.2%	41.7%	37.9%
Potential failure of economy	53.6%	51.8%	55.3%	43.6%	56.1%	60.6%	51.4%	56.8%
Paying bills on time	40.2%	35.0%	45.1%	43.0%	46.8%	28.9%	49.7%	30.8%
Paying off personal debts	39.5%	34.2%	44.5%	38.1%	47.0%	31.5%	45.1%	34.2%
Keeping up with rising food and energy costs	58.9%	48.7%	68.7%	49.0%	62.3%	64.8%	65.7%	52.7%
Not being prepared for emergencies (unexpected expenses)	46.5%	38.8%	53.8%	43.4%	53.5%	40.8%	54.5%	38.9%
Other	5.4%	5.0%	5.7%	4.1%	5.6%	6.3%	5.0%	5.9%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

	All Adults 18+	Men	Women	18 - 34	35 - 54	55+	HH Income Less Than \$50K	HH Income Greater Than \$50K
<b>Do you believe a redistribution of wealth gives Americans an incentive to work harder?</b>								
Yes	25.1%	25.8%	24.4%	29.3%	24.7%	21.4%	27.1%	23.1%
No	48.0%	53.3%	42.9%	39.4%	48.6%	55.8%	40.8%	55.7%
I don't know	26.9%	20.9%	32.6%	31.3%	26.7%	22.8%	32.1%	21.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Who do you blame for the credit crisis? (Check all that apply)**

Congress	54.4%	55.7%	53.2%	46.5%	56.2%	60.2%	54.1%	55.7%
Executive Branch	40.6%	41.2%	40.1%	36.4%	42.1%	42.9%	41.5%	40.4%
Wall Street	55.9%	58.2%	53.6%	50.9%	56.8%	59.7%	55.4%	57.1%
Fannie Mae/Freddie Mac	51.8%	54.6%	49.2%	44.7%	50.9%	60.1%	49.1%	55.5%
Borrowers	51.1%	51.0%	51.3%	51.2%	49.5%	53.2%	47.3%	56.5%
Other	14.2%	13.3%	15.0%	12.7%	14.8%	14.8%	15.8%	12.6%

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**Are you finding it difficult to keep up with any of the following bills? (Check all that apply)**

Mortgage/rent	24.6%	22.3%	26.7%	24.4%	31.5%	16.0%	28.6%	20.7%
Car payment	15.6%	14.6%	16.5%	19.1%	17.8%	9.3%	17.8%	13.5%
Utilities (electricity, gas, home heating)	33.0%	27.7%	38.0%	30.7%	39.3%	27.3%	42.3%	23.4%
Credit card	30.5%	27.2%	33.6%	31.6%	34.4%	24.5%	33.6%	27.6%
Student loans	10.5%	9.5%	11.5%	20.5%	9.2%	2.2%	12.5%	8.7%
Cell phones	18.5%	15.1%	21.7%	21.8%	22.5%	10.0%	23.5%	13.3%
Cable	19.5%	16.6%	22.3%	19.6%	24.1%	13.7%	26.1%	12.7%
Internet/phone	20.0%	17.1%	22.8%	20.2%	25.4%	13.1%	27.9%	11.9%
Other installment loans	8.8%	8.0%	9.7%	8.3%	11.1%	6.6%	10.4%	7.3%
No, it's not difficult	40.6%	44.2%	37.2%	33.0%	36.7%	53.3%	30.5%	52.3%

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<i>% finding it difficult to keep up with bills</i>	59.4%	55.8%	62.8%	67.0%	63.3%	46.7%	69.5%	47.7%
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**Have you done any of the following to simplify your life? (Check all that apply)**

Decrease spending	71.3%	65.4%	77.0%	66.5%	74.5%	72.2%	75.1%	68.5%
Settle for less	44.4%	38.7%	49.8%	41.5%	48.6%	42.1%	50.8%	38.3%
Downsize house	6.4%	7.8%	5.0%	9.7%	5.3%	4.4%	8.1%	4.6%
Downsize car	7.3%	8.6%	6.1%	10.3%	6.3%	5.6%	8.3%	6.4%

	<b>All Adults</b>	<b>Men</b>	<b>Women</b>	<b>18 - 34</b>	<b>35 - 54</b>	<b>55+</b>	<b>HH Income Less Than \$50K</b>	<b>HH Income Greater Than \$50K</b>
Reduce work hours/change jobs	5.2%	5.9%	4.6%	7.6%	5.1%	3.0%	6.4%	3.9%
Cut back on community involvement	10.9%	11.3%	10.6%	10.9%	11.2%	10.6%	13.3%	8.6%
Doing more at-home activities	41.8%	36.7%	46.6%	38.1%	49.3%	36.0%	42.1%	42.3%
"De-clutter" (get rid of personal junk) home or office	35.8%	28.2%	42.9%	30.1%	37.9%	38.7%	35.6%	36.6%
Other	4.3%	4.1%	4.6%	2.5%	5.0%	5.3%	4.6%	4.2%

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