



Source: BIGresearch, American Pulse Survey-Sep 09

N=6,976

Margin of Error=+/- 1.2%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
All things considered, how happy are you with...:											
Your life in general											
1 - Totally unhappy	7.3%	9.0%	5.7%	10.4%	7.9%	3.4%	9.7%	3.9%	4.1%	7.4%	6.5%
2 - Unhappy	14.4%	16.6%	12.4%	18.0%	15.3%	9.8%	17.2%	10.7%	12.5%	14.2%	14.7%
3 - Neutral	22.2%	22.5%	22.0%	24.5%	23.7%	18.3%	24.9%	18.3%	20.0%	23.4%	19.4%
4 - Happy	44.4%	41.3%	47.3%	35.3%	44.2%	53.7%	37.9%	53.5%	49.8%	42.4%	49.4%
5 - Totally happy	11.6%	10.6%	12.6%	11.8%	9.0%	14.7%	10.3%	13.6%	13.6%	12.5%	10.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<i>Unhappy/Totally Unhappy</i>											
<i>Happy/Totally Happy</i>	21.7%	25.5%	18.1%	28.4%	23.2%	13.2%	27.0%	14.7%	16.6%	21.7%	21.1%
<i>Happy/Totally Happy</i>	56.0%	51.9%	59.9%	47.1%	53.2%	68.5%	48.2%	67.0%	63.4%	54.9%	59.4%
Your job											
1 - Totally unhappy	16.7%	18.4%	15.0%	20.9%	18.4%	10.3%	21.5%	10.1%	12.0%	16.7%	17.3%
2 - Unhappy	12.7%	13.3%	12.1%	15.3%	15.2%	7.0%	13.4%	11.8%	9.8%	13.5%	12.0%
3 - Neutral	36.0%	34.6%	37.3%	34.6%	32.3%	42.0%	36.5%	35.5%	34.6%	38.4%	36.1%
4 - Happy	23.3%	22.4%	24.2%	19.3%	25.2%	24.9%	19.2%	28.5%	29.0%	20.7%	23.7%
5 - Totally happy	11.3%	11.2%	11.4%	9.9%	8.9%	15.8%	9.3%	14.1%	14.6%	10.8%	10.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<i>Unhappy/Totally Unhappy</i>											
<i>Happy/Totally Happy</i>	29.4%	31.8%	27.1%	36.2%	33.6%	17.4%	34.9%	21.9%	21.8%	30.2%	29.3%
<i>Happy/Totally Happy</i>	34.6%	33.6%	35.6%	29.2%	34.1%	40.7%	28.5%	42.6%	43.6%	31.4%	34.6%
Your health											
1 - Totally unhappy	7.9%	8.7%	7.2%	8.3%	9.9%	5.2%	10.4%	4.7%	5.7%	8.6%	6.2%
2 - Unhappy	14.8%	14.1%	15.5%	12.0%	16.3%	15.8%	17.1%	11.9%	11.9%	15.7%	16.5%
3 - Neutral	27.5%	27.1%	27.9%	31.3%	28.1%	23.0%	30.3%	23.8%	25.4%	29.3%	24.8%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
4 - Happy	39.1%	39.0%	39.2%	33.9%	37.6%	46.1%	32.4%	47.9%	45.1%	34.9%	44.2%
5 - Totally happy	10.6%	11.0%	10.2%	14.5%	8.1%	9.9%	9.8%	11.7%	11.8%	11.5%	8.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<i>Unhappy/Totally</i>											
<i>Unhappy</i>	22.8%	22.9%	22.7%	20.3%	26.2%	21.0%	27.5%	16.5%	17.7%	24.3%	22.7%
<i>Happy/Totally Happy</i>	49.7%	50.1%	49.4%	48.4%	45.7%	56.0%	42.2%	59.6%	56.9%	46.4%	52.5%