



Source: BIGresearch, American Pulse Survey-Sep 09

N=6,976

Margin of Error=+/- 1.2%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
Do you think the recession is over?											
Yes	11.1%	14.9%	7.6%	14.7%	7.4%	12.1%	9.3%	13.2%	8.8%	14.1%	11.9%
No	78.0%	75.4%	80.4%	73.0%	82.8%	76.9%	79.4%	76.5%	84.0%	76.0%	75.6%
I don't know	10.9%	9.7%	12.1%	12.3%	9.7%	11.0%	11.3%	10.4%	7.2%	9.9%	12.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Do you think the U.S. is losing its status as an international power?											
Yes	66.7%	65.6%	67.8%	62.3%	65.0%	73.3%	65.0%	69.7%	76.2%	57.9%	70.9%
No	33.3%	34.4%	32.2%	37.7%	35.0%	26.7%	35.0%	30.3%	23.8%	42.1%	29.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Other than the U.S., what country is most likely to become the new superpower?											
China	34.3%	37.3%	31.6%	26.2%	33.4%	43.6%	30.5%	40.7%	40.9%	30.8%	40.0%
Japan	3.4%	2.5%	4.2%	4.4%	3.2%	2.6%	3.8%	2.6%	3.0%	3.1%	3.1%
Russia	2.8%	3.2%	2.4%	2.7%	2.8%	2.7%	2.6%	3.2%	3.9%	2.2%	2.4%
England	1.8%	1.2%	2.4%	2.6%	1.5%	1.3%	1.7%	1.9%	1.9%	1.6%	2.8%
Iran	0.8%	0.9%	0.7%	0.2%	1.2%	0.9%	0.8%	0.8%	1.4%	0.4%	1.2%
Europe	0.6%	0.4%	0.9%	0.9%	0.6%	0.4%	0.6%	0.7%	1.0%	0.3%	0.5%
United States	0.5%	0.6%	0.5%	0.8%	0.4%	0.5%	0.4%	0.7%	1.0%	0.4%	0.4%
India	0.5%	0.8%	0.2%	0.9%	0.2%	0.4%	0.6%	0.4%	0.7%	0.2%	0.2%
Germany	0.5%	0.6%	0.4%	0.3%	0.6%	0.6%	0.6%	0.4%	0.6%	0.3%	0.4%
Canada	0.4%	0.3%	0.6%	0.4%	0.6%	0.3%	0.4%	0.4%	0.3%	0.5%	0.5%
France	0.4%	0.3%	0.5%	0.7%	0.2%	0.3%	0.4%	0.4%	0.1%	0.2%	0.3%
Korea	0.3%	0.2%	0.5%	0.3%	0.4%	0.3%	0.3%	0.3%	0.6%	0.2%	0.4%
Norway	0.2%	0.3%	0.2%	0.1%	0.5%	0.1%	0.2%	0.3%	0.5%	0.3%	0.1%
Iraq	0.2%	0.1%	0.3%	0.1%	0.3%	0.2%	0.3%	0.0%	0.2%	0.2%	0.1%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
Saudia Arabia	0.2%	0.2%	0.1%	0.0%	0.3%	0.1%	0.2%	0.1%	0.3%	0.1%	0.0%
Italy	0.1%	0.2%	0.1%	0.1%	0.2%	0.0%	0.0%	0.3%	0.2%	0.1%	0.2%
Isreal	0.1%	0.1%	0.2%	0.2%	0.0%	0.2%	0.1%	0.2%	0.2%	0.0%	0.2%
Mexico	0.1%	0.0%	0.2%	0.2%	0.1%	0.1%	0.2%	0.1%	0.0%	0.0%	0.1%
Middle East	0.1%	0.0%	0.1%	0.0%	0.1%	0.1%	0.1%	0.0%	0.1%	0.1%	0.0%
Brazil	0.1%	0.1%	0.1%	0.0%	0.0%	0.2%	0.0%	0.1%	0.0%	0.1%	0.1%
Other	2.5%	2.3%	2.6%	2.6%	2.5%	2.3%	2.8%	2.2%	3.0%	2.2%	1.6%
No Preference	50.0%	48.6%	51.4%	56.3%	50.8%	42.9%	53.2%	44.2%	39.9%	56.7%	45.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

On a scale of 1-5, how much do you respect the office of the Presidency during the following terms?:

Kennedy

1 - Not at all	5.3%	7.0%	3.7%	7.5%	5.3%	3.1%	5.8%	4.7%	6.2%	1.8%	4.2%
2 - Not very much	5.8%	6.5%	5.1%	6.1%	5.8%	5.5%	5.2%	6.8%	10.8%	1.4%	6.9%
3 - Neutral	23.7%	22.4%	25.0%	35.2%	24.6%	11.2%	24.0%	23.1%	27.3%	14.3%	24.9%
4 - Somewhat	23.6%	23.5%	23.7%	20.7%	23.8%	26.2%	22.4%	25.0%	26.7%	20.7%	26.5%
5 - Very much	41.5%	40.6%	42.5%	30.4%	40.5%	53.9%	42.7%	40.4%	29.0%	61.7%	37.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.9	3.8	4.0	3.6	3.9	4.2	3.9	3.9	3.6	4.4	3.9

Nixon

1 - Not at all	21.0%	21.2%	20.7%	23.2%	18.3%	21.9%	22.4%	18.8%	10.3%	31.0%	19.6%
2 - Not very much	24.6%	22.2%	26.7%	18.0%	26.5%	28.7%	22.9%	27.2%	21.6%	27.5%	26.9%
3 - Neutral	31.3%	29.8%	32.7%	41.3%	30.5%	22.2%	32.5%	29.2%	35.7%	24.6%	29.6%
4 - Somewhat	17.5%	20.0%	15.1%	13.2%	17.8%	21.3%	16.4%	19.2%	24.0%	12.2%	19.2%
5 - Very much	5.7%	6.8%	4.7%	4.2%	6.9%	5.8%	5.8%	5.6%	8.4%	4.8%	4.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	2.6	2.7	2.6	2.6	2.7	2.6	2.6	2.7	3.0	2.3	2.6

Ford

1 - Not at all	7.2%	8.3%	6.2%	7.6%	8.2%	5.8%	8.7%	5.4%	4.2%	9.4%	5.7%
2 - Not very much	13.6%	14.7%	12.6%	8.3%	14.2%	18.3%	12.8%	14.9%	11.8%	15.3%	14.6%
3 - Neutral	47.9%	46.2%	49.4%	63.1%	45.0%	36.4%	47.6%	47.6%	42.6%	47.1%	50.3%
4 - Somewhat	23.8%	23.3%	24.2%	16.7%	23.8%	30.7%	23.6%	24.4%	30.5%	21.4%	23.4%
5 - Very much	7.5%	7.4%	7.6%	4.3%	8.9%	8.9%	7.3%	7.8%	10.9%	6.8%	6.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.1	3.1	3.1	3.0	3.1	3.2	3.1	3.1	3.3	3.0	3.1

Carter

1 - Not at all	15.4%	19.9%	11.1%	11.2%	14.5%	20.7%	13.1%	18.8%	25.1%	6.1%	16.2%
2 - Not very much	13.7%	15.2%	12.3%	8.5%	15.2%	17.1%	12.4%	15.3%	20.8%	8.2%	14.6%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
3 - Neutral	34.1%	30.5%	37.6%	49.9%	29.3%	24.5%	35.6%	31.9%	30.1%	33.4%	34.2%
4 - Somewhat	25.1%	24.1%	26.0%	22.4%	26.5%	25.9%	26.1%	23.6%	17.6%	33.7%	25.0%
5 - Very much	11.7%	10.4%	13.0%	8.0%	14.6%	11.9%	12.8%	10.4%	6.3%	18.5%	10.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.0	2.9	3.2	3.1	3.1	2.9	3.1	2.9	2.6	3.5	3.0
Reagan											
1 - Not at all	8.7%	9.5%	7.9%	11.1%	8.0%	7.1%	10.4%	6.2%	0.7%	15.2%	6.0%
2 - Not very much	9.2%	7.8%	10.4%	7.7%	8.9%	10.9%	9.0%	9.6%	2.0%	15.8%	8.4%
3 - Neutral	21.7%	19.6%	23.7%	33.7%	18.0%	14.4%	24.4%	17.9%	11.7%	26.1%	18.8%
4 - Somewhat	24.9%	24.5%	25.2%	23.5%	26.0%	24.8%	24.6%	25.5%	21.6%	25.1%	30.2%
5 - Very much	35.6%	38.7%	32.7%	23.9%	39.2%	42.8%	31.7%	40.9%	63.9%	17.8%	36.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.7	3.8	3.6	3.4	3.8	3.9	3.6	3.9	4.5	3.1	3.8
George H. W. Bush											
1 - Not at all	17.8%	18.4%	17.3%	21.6%	17.9%	14.0%	21.0%	13.2%	3.1%	30.9%	13.6%
2 - Not very much	14.5%	12.9%	16.1%	12.3%	15.8%	15.1%	15.1%	13.6%	4.1%	22.9%	15.1%
3 - Neutral	25.8%	24.7%	26.8%	33.3%	23.6%	21.2%	27.6%	23.2%	18.2%	24.5%	29.1%
4 - Somewhat	26.8%	28.7%	25.1%	21.4%	26.5%	32.6%	22.9%	32.6%	40.2%	16.1%	32.6%
5 - Very much	15.0%	15.3%	14.7%	11.4%	16.2%	17.1%	13.4%	17.3%	34.4%	5.6%	9.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.1	3.1	3.0	2.9	3.1	3.2	2.9	3.3	4.0	2.4	3.1
Clinton											
1 - Not at all	14.8%	15.4%	14.1%	8.9%	17.7%	17.0%	14.3%	15.7%	29.3%	3.2%	12.3%
2 - Not very much	16.1%	16.2%	16.0%	14.8%	14.5%	19.4%	13.6%	19.7%	28.0%	5.5%	17.6%
3 - Neutral	18.9%	18.8%	19.0%	21.4%	18.6%	16.7%	20.4%	16.6%	19.4%	13.0%	21.9%
4 - Somewhat	25.3%	23.7%	26.9%	26.0%	24.6%	25.5%	24.1%	26.8%	15.7%	31.4%	29.3%
5 - Very much	24.9%	25.9%	23.9%	28.9%	24.5%	21.3%	27.6%	21.2%	7.6%	46.8%	18.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.3	3.3	3.3	3.5	3.2	3.1	3.4	3.2	2.4	4.1	3.2
George W. Bush											
1 - Not at all	34.7%	35.1%	34.4%	38.2%	33.9%	32.4%	37.1%	31.6%	6.6%	59.3%	33.9%
2 - Not very much	15.4%	14.0%	16.8%	13.6%	16.2%	16.4%	14.5%	16.5%	9.2%	18.3%	16.3%
3 - Neutral	18.8%	19.2%	18.4%	22.6%	19.2%	14.5%	19.9%	17.4%	21.0%	10.4%	22.4%
4 - Somewhat	18.5%	19.1%	17.9%	15.0%	17.9%	22.8%	16.9%	20.7%	36.1%	7.4%	18.9%
5 - Very much	12.5%	12.5%	12.5%	10.6%	12.9%	14.0%	11.6%	13.8%	27.1%	4.6%	8.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	2.6	2.6	2.6	2.5	2.6	2.7	2.5	2.7	3.7	1.8	2.5
Obama											
1 - Not at all	25.1%	27.5%	22.9%	20.0%	24.4%	31.2%	23.8%	27.2%	46.6%	6.8%	25.1%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
2 - Not very much	11.4%	10.7%	12.2%	10.8%	11.6%	11.8%	11.0%	12.2%	18.9%	4.6%	14.5%
3 - Neutral	21.5%	21.9%	21.1%	25.3%	23.3%	15.5%	21.8%	20.5%	18.4%	16.6%	24.5%
4 - Somewhat	17.6%	17.7%	17.6%	18.8%	18.2%	15.8%	17.6%	17.6%	8.7%	24.7%	18.5%
5 - Very much	24.3%	22.2%	26.3%	25.1%	22.5%	25.7%	25.8%	22.4%	7.4%	47.3%	17.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.0	3.0	3.1	3.2	3.0	2.9	3.1	3.0	2.1	4.0	2.9

If the elections were held today would you vote to re-elect your Congressperson (the one who represents your home district in Congress)?

Yes	50.3%	47.6%	52.9%	46.1%	51.6%	52.9%	49.6%	51.7%	49.5%	63.6%	44.8%
No	49.7%	52.4%	47.1%	53.9%	48.4%	47.1%	50.4%	48.3%	50.5%	36.4%	55.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

On a scale of 1 to 5, for each of the following issues proposed by Congress and the President, please rate how you believe they fall on a Capitalist vs. Socialist spectrum.:

Healthcare

1 - Very Capitalist	8.4%	7.9%	8.9%	9.3%	8.9%	7.0%	10.0%	6.3%	8.4%	9.4%	7.4%
2 - Somewhat Capitalist	8.7%	9.2%	8.1%	9.5%	8.6%	7.9%	8.4%	8.9%	7.5%	10.0%	9.5%
3 - Neutral, neither Capitalist or Socialist	41.9%	37.5%	46.1%	48.1%	42.7%	34.8%	45.5%	37.0%	22.6%	54.2%	38.9%
4 - Somewhat Socialist	17.3%	17.5%	17.1%	12.5%	18.9%	20.1%	16.3%	18.6%	19.2%	15.2%	21.8%
5 - Very Socialist	23.7%	27.9%	19.8%	20.7%	20.9%	30.2%	19.7%	29.3%	42.3%	11.1%	22.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.4	3.5	3.3	3.3	3.3	3.6	3.3	3.6	3.8	3.1	3.4

Economic Stimulus

1 - Very Capitalist	9.5%	9.7%	9.4%	9.8%	9.5%	9.3%	10.3%	8.5%	9.7%	11.1%	7.9%
2 - Somewhat Capitalist	13.6%	13.2%	14.0%	11.6%	14.6%	14.4%	13.3%	14.2%	11.3%	16.1%	16.2%
3 - Neutral, neither Capitalist or Socialist	41.2%	36.1%	46.1%	46.9%	42.8%	33.6%	45.4%	35.4%	26.0%	49.9%	38.2%
4 - Somewhat Socialist	17.7%	19.0%	16.4%	16.7%	16.4%	20.2%	15.4%	20.5%	22.1%	14.7%	19.5%
5 - Very Socialist	18.0%	22.0%	14.2%	15.1%	16.7%	22.4%	15.5%	21.4%	30.8%	8.2%	18.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.2	3.3	3.1	3.2	3.2	3.3	3.1	3.3	3.5	2.9	3.2

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
Environment (Cap and Trade)											
1 - Very Capitalist	7.6%	8.0%	7.2%	8.3%	7.6%	6.8%	8.7%	6.0%	7.1%	8.4%	6.4%
2 - Somewhat Capitalist	11.6%	11.0%	12.3%	10.2%	11.1%	13.7%	11.5%	11.8%	10.8%	14.7%	11.3%
3 - Neutral, neither Capitalist or Socialist	51.2%	45.4%	56.7%	55.6%	53.4%	44.0%	53.9%	47.3%	38.0%	58.0%	50.9%
4 - Somewhat Socialist	13.1%	14.2%	12.0%	12.8%	12.2%	14.5%	11.8%	14.9%	14.8%	11.7%	13.7%
5 - Very Socialist	16.6%	21.5%	11.9%	13.2%	15.6%	21.0%	14.1%	19.9%	29.3%	7.3%	17.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.2	3.3	3.1	3.1	3.2	3.3	3.1	3.3	3.5	2.9	3.2
Union Rules (Card Check)											
1 - Very Capitalist	8.2%	7.9%	8.4%	8.6%	8.5%	7.3%	9.4%	6.5%	7.9%	9.4%	6.8%
2 - Somewhat Capitalist	11.3%	11.9%	10.8%	11.4%	10.9%	11.7%	11.3%	11.3%	9.3%	12.6%	12.2%
3 - Neutral, neither Capitalist or Socialist	49.6%	43.4%	55.6%	54.4%	51.4%	42.8%	52.9%	45.3%	36.0%	58.8%	47.4%
4 - Somewhat Socialist	13.1%	13.8%	12.3%	12.8%	12.0%	14.6%	11.4%	15.1%	16.6%	10.6%	14.5%
5 - Very Socialist	17.8%	23.0%	12.9%	12.9%	17.2%	23.5%	15.0%	21.8%	30.2%	8.5%	19.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.2	3.3	3.1	3.1	3.2	3.4	3.1	3.3	3.5	3.0	3.3
Guess the federal deficit! Which of the following amounts do you think is the closest number to the current federal deficit this year (through August)?											
\$1.38 quadrillion	20.3%	17.6%	22.8%	19.8%	21.8%	18.9%	22.9%	17.0%	22.5%	18.1%	21.4%
\$1.38 trillion	67.7%	72.3%	63.4%	63.1%	66.5%	73.8%	62.1%	75.3%	69.7%	66.9%	70.9%
\$1.38 billion	7.8%	6.0%	9.5%	10.1%	7.6%	5.8%	9.6%	5.2%	5.2%	10.4%	5.9%
\$1.38 million	1.4%	1.0%	1.9%	2.2%	1.4%	0.8%	1.9%	0.8%	1.2%	2.3%	0.7%
\$0 – the budget is balanced	2.8%	3.1%	2.4%	4.7%	2.8%	0.8%	3.4%	1.8%	1.4%	2.3%	1.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Are you aware of the proposed healthcare reform legislation that is in Congress?											
Yes	84.3%	84.8%	83.9%	75.1%	84.3%	93.5%	80.6%	90.1%	89.5%	85.5%	87.6%
No	15.7%	15.2%	16.1%	24.9%	15.7%	6.5%	19.4%	9.9%	10.5%	14.5%	12.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
On a scale of 1-5, how informed are you about the healthcare reform legislation that is pending in Congress?											
1 – Not at all informed	2.7%	3.0%	2.4%	4.0%	2.4%	1.7%	4.0%	1.1%	3.1%	2.3%	1.2%
2 – Not very informed	13.7%	12.2%	15.0%	15.7%	14.1%	11.1%	14.8%	12.2%	12.4%	15.2%	11.1%
3 – Neutral	18.2%	17.5%	18.8%	22.7%	18.8%	12.8%	20.2%	15.4%	12.5%	19.8%	17.0%
4 – Somewhat informed	46.4%	44.6%	48.0%	38.8%	47.1%	53.0%	44.1%	49.3%	49.5%	46.5%	52.0%
5 – Very informed	19.1%	22.6%	15.8%	18.8%	17.6%	21.4%	16.9%	22.0%	22.6%	16.2%	18.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Average	3.7	3.7	3.6	3.5	3.6	3.8	3.6	3.8	3.8	3.6	3.8

**Based on what you know about the pending healthcare reform, do you believe...
(Check all that apply)**

It would improve senior citizens' healthcare	23.4%	24.7%	22.3%	27.1%	21.2%	22.6%	26.7%	20.5%	8.5%	41.1%	22.6%
It would hurt senior citizens' healthcare	36.2%	37.4%	35.0%	26.7%	34.6%	47.4%	34.8%	38.5%	57.4%	17.2%	39.6%
It would improve healthcare system overall	31.4%	31.3%	31.5%	32.4%	29.6%	32.6%	34.2%	29.0%	11.3%	51.5%	31.6%
It would hurt healthcare system overall	36.3%	36.7%	35.8%	29.2%	37.2%	42.1%	31.9%	42.1%	62.3%	15.3%	36.8%
Healthcare reform would cost too much and hurt the economy	37.2%	38.1%	36.4%	33.7%	35.9%	42.3%	33.6%	41.9%	58.3%	19.5%	38.9%
Cost of the proposed healthcare reform is not important because it would reduce medical costs and help the economy	20.6%	21.0%	20.2%	22.7%	18.3%	21.3%	23.5%	17.8%	7.4%	35.0%	19.8%
It would put too much control with the government	41.1%	40.0%	42.1%	33.2%	40.7%	49.3%	38.4%	44.7%	68.7%	18.1%	42.7%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
It would allow the government to have more control over an important part of the economy and that is good	22.5%	24.5%	20.6%	23.5%	20.4%	24.1%	22.3%	23.1%	17.3%	30.1%	21.3%
It would not solve the healthcare problems	46.7%	46.4%	47.0%	38.3%	48.2%	53.3%	42.1%	52.7%	68.4%	25.8%	50.0%
Other	8.3%	8.0%	8.5%	6.1%	8.5%	10.2%	8.7%	8.0%	7.3%	7.3%	10.5%

*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

Do you think the government has the right to force someone to buy health insurance?

Yes	12.9%	14.0%	11.8%	13.0%	10.9%	15.3%	10.0%	16.8%	5.4%	21.2%	13.0%
No	75.5%	74.5%	76.5%	73.4%	78.9%	73.5%	77.1%	73.4%	89.4%	65.3%	75.2%
I don't know	11.6%	11.5%	11.7%	13.7%	10.2%	11.2%	12.9%	9.8%	5.2%	13.4%	11.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Thinking back over the past years in your life, do you believe senior citizens are valued...

More than in the past	17.8%	17.3%	18.3%	18.0%	18.1%	17.2%	17.7%	18.1%	17.3%	20.9%	16.9%
Less than in the past	58.2%	58.2%	58.2%	53.6%	58.3%	62.7%	59.0%	57.2%	64.3%	51.3%	59.8%
The same as they always were	24.0%	24.5%	23.5%	28.4%	23.6%	20.1%	23.3%	24.7%	18.4%	27.8%	23.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Do you believe America is a Christian Nation?

Yes	44.9%	43.8%	45.9%	33.8%	42.8%	58.5%	42.5%	48.2%	59.1%	40.6%	43.0%
No	38.0%	40.0%	36.1%	46.7%	39.1%	28.0%	39.0%	36.9%	31.4%	42.4%	37.2%
I don't know	17.1%	16.2%	18.0%	19.5%	18.1%	13.6%	18.5%	15.0%	9.5%	17.0%	19.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

In light of the recent outbursts by Rep. Joe Wilson, Serena Williams and Kanye West, is rude the new norm?

Yes	48.4%	46.6%	50.2%	42.0%	49.3%	53.7%	46.8%	50.9%	49.3%	51.9%	48.0%
No	35.1%	37.6%	32.8%	40.0%	34.1%	31.5%	34.9%	35.3%	37.1%	34.0%	34.6%
I don't know	16.5%	15.9%	17.1%	18.0%	16.6%	14.9%	18.3%	13.8%	13.6%	14.0%	17.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	<\$50K	\$50K+	Republicans	Democrats	Independents
In what instances do you prefer to make a purchase of a product or service from a locally-owned establishment? (Check all that apply)											
Food locally grown	67.6%	62.5%	72.3%	59.9%	67.2%	75.6%	67.1%	70.0%	69.4%	68.4%	71.7%
Local Restaurant vs. Chain Restaurant	62.2%	60.3%	63.9%	52.0%	63.3%	70.8%	59.1%	68.1%	63.6%	65.5%	63.9%
Local Auto Dealer	45.0%	43.0%	47.0%	30.8%	43.8%	60.7%	41.8%	50.5%	52.1%	44.0%	45.9%
Local Bank	52.2%	49.1%	55.1%	35.4%	52.2%	68.8%	52.4%	53.7%	58.6%	52.4%	52.6%
Other	4.5%	5.0%	4.0%	3.6%	5.1%	4.6%	5.4%	3.5%	3.8%	3.9%	5.3%
*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.											

Disclaimer of Warranties:

BIGresearch makes no warranties, either expressed or implied, concerning: data gathered or obtained by BIGresearch from any source; the present or future methodology employed in producing BIGresearch statistics; or the BIGresearch data and estimates represent only the opinion of BIGresearch and reliance thereon and use thereof shall be at the user's own risk.