



Source: BIGresearch®, American Pulse™ Survey, JUL-10  
N=5097

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	Registered Voter	Registered Republicans	Registered Democrats	Registered Independents
<b>Do you think the U.S. economic recovery is...?</b>										
Headed in the right direction	27.2%	27.6%	26.8%	32.1%	23.3%	27.1%	27.9%	14.5%	45.8%	22.6%
Headed in the wrong direction	50.5%	53.8%	47.5%	43.5%	52.5%	55.1%	51.9%	73.5%	30.4%	58.7%
I don't know	22.2%	18.6%	25.7%	24.3%	24.2%	17.8%	20.2%	12.0%	23.8%	18.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>To get the economy back on track, do you think American citizens should...?</b>										
Save more and spend less	54.0%	48.9%	58.8%	53.8%	54.6%	53.4%	55.5%	60.9%	53.3%	53.3%
Spend more and save less	20.5%	27.8%	13.7%	23.8%	18.1%	20.3%	20.6%	18.3%	22.9%	22.1%
I don't know	25.5%	23.3%	27.6%	22.4%	27.3%	26.4%	23.9%	20.8%	23.8%	24.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>To get the economy back on track, do you think the U.S. government should...?</b>										
Save more and spend less	67.7%	66.2%	69.1%	63.4%	66.9%	72.8%	69.7%	83.2%	59.0%	71.5%
Spend more and save less	15.7%	19.0%	12.5%	18.9%	14.1%	14.4%	15.4%	8.9%	21.9%	15.7%
I don't know	16.6%	14.8%	18.4%	17.7%	19.0%	12.8%	15.0%	7.9%	19.0%	12.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>How will you know when the economy is better? (Check all that apply):</b>										
Unemployment rate goes down	79.8%	77.1%	82.4%	78.0%	77.5%	84.4%	81.3%	81.7%	83.3%	83.3%
Federal deficit decreases	45.9%	46.6%	45.3%	36.4%	45.2%	56.0%	49.4%	56.4%	45.1%	50.2%
U.S. stocks rise	40.9%	42.7%	39.2%	42.1%	36.8%	44.8%	42.3%	44.9%	43.9%	41.1%
Consumers start spending again	51.8%	55.2%	48.6%	45.2%	52.8%	57.2%	53.8%	54.9%	55.0%	57.4%
Value of the dollar increases	57.2%	53.4%	60.8%	57.6%	56.0%	58.2%	58.2%	61.0%	56.3%	58.0%
Housing market improves	55.7%	53.9%	57.4%	49.8%	52.7%	65.0%	58.6%	63.6%	57.7%	59.4%
Interest rates rise	24.8%	26.6%	23.1%	22.5%	22.1%	30.4%	26.8%	29.2%	24.7%	28.8%
Consumer confidence rises	53.4%	53.6%	53.2%	41.8%	53.4%	64.6%	56.7%	57.6%	53.5%	65.4%
Other	4.9%	5.1%	4.6%	2.9%	6.4%	4.9%	4.5%	4.1%	3.6%	5.6%
*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.										
<b>Which of the following issues are the most important for the President and Congress to be addressing? (Check all that apply)</b>										
Border security	49.0%	50.7%	47.4%	34.2%	49.5%	62.8%	51.6%	65.1%	39.6%	54.9%
Climate Change	22.2%	20.7%	23.7%	25.4%	21.4%	20.1%	22.0%	12.1%	30.2%	19.7%
Economy	81.3%	79.5%	83.0%	76.9%	83.0%	83.7%	83.1%	83.5%	83.8%	86.6%
Federal deficit	54.3%	54.8%	53.8%	41.0%	56.1%	65.1%	57.7%	65.1%	50.4%	61.8%
Job creation	66.2%	64.4%	68.0%	62.7%	69.6%	65.6%	67.6%	62.0%	74.7%	69.1%
Healthcare	48.0%	40.8%	54.8%	48.0%	47.1%	49.0%	48.3%	36.4%	61.2%	44.4%
Immigration	46.4%	46.4%	46.4%	33.1%	46.4%	59.4%	48.3%	58.9%	40.8%	48.8%
Iran's nuclear power program	25.6%	27.7%	23.6%	19.6%	25.7%	31.3%	27.1%	32.8%	23.4%	27.0%
Israel/Palestine Conflict	14.0%	14.8%	13.3%	10.8%	14.6%	16.4%	15.1%	16.1%	14.2%	14.0%
National Security	46.2%	44.7%	47.5%	35.5%	47.2%	55.3%	48.6%	57.2%	43.5%	49.1%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	Registered Voter	Registered Republicans	Registered Democrats	Registered Independents
North Korea/South Korea Conflict	13.3%	14.9%	11.9%	10.8%	14.3%	14.7%	14.1%	15.7%	13.3%	12.6%
Terrorism	46.8%	47.8%	45.7%	35.9%	47.3%	56.7%	49.5%	59.1%	42.9%	50.7%
War in Iraq	34.2%	32.5%	35.9%	31.9%	35.5%	35.0%	35.4%	38.2%	35.4%	33.9%
War in Afghanistan	38.2%	38.7%	37.7%	30.2%	39.5%	44.3%	40.3%	43.2%	39.8%	41.9%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

**With the current state of the economy and the unemployment rate, is Cap and Trade (or other climate change legislation) something that the Obama administration should be focused on?**

Yes, climate change is just as important as other issues	29.7%	30.6%	28.9%	38.6%	28.8%	22.2%	29.2%	16.2%	41.2%	25.2%
No, resources should be focused on getting the economy back on track and creating jobs	55.2%	56.8%	53.8%	44.1%	54.3%	67.2%	58.0%	72.5%	45.2%	65.1%
I don't know	15.0%	12.6%	17.3%	17.3%	16.9%	10.6%	12.8%	11.3%	13.6%	9.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**At the end of May, President Obama took responsibility for the Gulf oil spill. Since then, how impressed are you with his handling of the clean-up efforts?**

1 – Not at All Impressed	35.0%	36.8%	33.2%	24.1%	38.0%	41.9%	36.7%	58.2%	15.4%	41.7%
2 – Not Very Impressed	17.6%	17.6%	17.6%	16.9%	17.2%	18.8%	17.5%	19.3%	15.9%	19.1%
3 – Neutral	30.2%	29.2%	31.2%	39.0%	30.2%	21.8%	27.9%	15.5%	37.6%	24.7%
4 – Somewhat Impressed	11.3%	11.0%	11.5%	13.7%	8.9%	11.6%	11.5%	4.2%	19.7%	9.9%
5 – Very Impressed	5.9%	5.4%	6.5%	6.3%	5.7%	5.9%	6.5%	2.8%	11.3%	4.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Do you believe the government should be doing more to seal the U.S./Mexico border?**

Yes	71.5%	72.9%	70.1%	59.5%	73.3%	80.9%	74.1%	85.4%	64.7%	78.8%
No	15.8%	16.7%	14.9%	24.8%	13.4%	9.9%	14.8%	8.6%	20.1%	13.0%
I don't know	12.7%	10.4%	15.0%	15.7%	13.3%	9.2%	11.1%	6.0%	15.2%	8.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Do you think failure to secure borders endangers our security?**

Yes	72.6%	72.9%	72.4%	61.5%	74.5%	81.2%	75.0%	86.3%	64.3%	81.0%
No	17.3%	18.0%	16.7%	25.6%	14.2%	13.1%	16.5%	8.9%	24.5%	12.5%
I don't know	10.0%	9.0%	11.0%	12.9%	11.3%	5.7%	8.4%	4.8%	11.2%	6.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Do you think the Obama administration should be suing Arizona over their immigration policy?**

Yes, the Arizona law interferes with federal immigration responsibilities	20.3%	22.6%	18.0%	27.1%	17.8%	16.6%	20.7%	9.8%	32.5%	16.8%
No, it's a waste of taxpayer money	63.3%	63.6%	63.0%	53.5%	62.3%	74.0%	65.2%	82.7%	48.7%	72.0%
I don't know	16.4%	13.8%	19.0%	19.3%	19.9%	9.4%	14.1%	7.5%	18.8%	11.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**When it comes to how the U.S. is being run, do you feel like you have a voice anymore?**

Yes, my opinion matters	19.4%	19.5%	19.3%	23.6%	17.2%	18.0%	21.1%	10.6%	36.4%	16.3%
No, too much is being dictated out of Washington	68.2%	68.0%	68.4%	59.8%	70.0%	74.2%	69.0%	84.6%	50.0%	75.8%
I don't know	12.4%	12.5%	12.3%	16.6%	12.8%	7.8%	9.9%	4.9%	13.6%	7.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Adults 18+	Men	Women	18 - 34	35 - 54	55+	Registered Voter	Registered Republicans	Registered Democrats	Registered Independents
<b>On a scale of 1-5, how arrogant do think elected officials in Washington are?</b>										
1 – Not at All Arrogant	1.4%	1.2%	1.6%	1.6%	1.6%	1.0%	1.2%	0.9%	2.0%	0.7%
2 – Not Very Arrogant	3.3%	3.8%	2.9%	6.7%	2.0%	1.7%	2.7%	1.0%	5.3%	1.8%
3 – Neutral	19.1%	18.2%	20.0%	27.3%	18.2%	12.1%	16.1%	8.8%	23.8%	9.9%
4 – Somewhat Arrogant	24.0%	23.1%	24.9%	27.6%	23.6%	21.0%	24.4%	20.4%	31.6%	19.6%
5 – Very Arrogant	52.1%	53.8%	50.6%	36.8%	54.6%	64.2%	55.5%	68.9%	37.3%	68.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>If the Presidential Election were held today, who would you be more likely to vote for?</b>										
President Obama	34.3%	33.0%	35.5%	41.2%	30.9%	31.6%	34.1%	6.9%	65.0%	26.4%
Someone from the Republican party	39.1%	41.7%	36.6%	31.9%	39.5%	45.7%	40.1%	81.5%	10.8%	39.7%
Undecided	26.6%	25.3%	27.9%	26.9%	29.6%	22.7%	25.8%	11.6%	24.1%	33.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Disclaimer of Warranties:**

BIGresearch® is a registered trademark of Prosper Business Development Corp. Services are delivered by Prosper and/or a Prosper affiliated company ("Prosper"). Prosper makes no warranties, either expressed or implied, concerning: data gathered or obtained from any source; the present or future methodology employed in producing BIGresearch® statistics; or the BIGresearch® data and estimates represent only the opinion of Prosper and reliance thereon and use thereof shall be at the user's own risk.